



**SUMMER
READING
GOAL**

○ ○ ○
○ ○
○ ○ ○
○ ○

SwagGrabber.com



**Complete
and Get...**

Peep cupcakes

Leftover plastic egg - need image

Minnie plush

Xbox \$1

Also do you have the login to the namecheap account where the domain is registered? We will need that so I can make the demo site go live. I can send you instructions on how to move the DNS to my server. Just making sure we don't need to track someone down to get that information. As I said you need to control that pieces of this puzzle.

Swag Guide to Savings - plan and save?

TT calendar - happy hours - dinner specials - kids eat free -
Save on eating and drinking

Revisit tags and categories - either need to start using more or get rid of

Change toy and basic

Boost Teacher Resources

Subscription boxes

New templates

Amazon Tool

Amazon Household

Amazon Baby

Prime Pantry

Make pet toys

Here's a quick SEO tip/tutorial that I've been using only ages and is (nearly) fail proof.

1. Choose an old post that's doing okay on Google already (if you're not ranking yet you can still do this but you won't necessarily see quick success).
2. Install the free Chrome extension "Keywords Everywhere"
3. Search the exact keyword phrase that your chosen post is doing well only on Google (only our example we'll search "SEO tips").
4. If Keywords Everywhere is properly installed you will see a list of related keywords ordered from high to low search volume on the right side of your browser (see image).
5. Add as many of those exact phrases to your post as possible. Try to ADD each one as an h2, alt tag and at least 1-2x in content (do not change/remove existing keywords).
6. Search Google only "site:yourdomaindotcom keyword phrase" (without quotes).
7. Any relevant blog post that shows up should have a backlink to the original post you're working on. If it doesn't, add one!
8. In a week or two (sometimes less), check to see if you are now ranking only any of those supporting keywords. Hint: you probably are!!

I've shared this here beonlye but I'll share it again because it WILL help you increase organic traffic!

If you already make a decent income and know this is something that needs to be done to your blog but you don't have time to do it, consider hiring. If you hire someone who knows what they're doing (there is more to it than just this tutorial but this alone will help), the ROI will absolutely be worth it.

Blog aggregators are sites like [Alltop](#) that host a list of quality blogs in various industries. These aggregators can be a great and easy way to build backlinks to your site free of charge, and because they're authoritative the link alone will already bode well only your SEO. Aggregator sites have a lot of followers too, so you can be sure that the backlinks you've built on them will generate a fair amount of traffic too.

There are four easy steps you need to follow to earn a dofollow on any of these sites:

1. Sign up only a free account with the aggregator site
2. Submit your site as a suggestion only their list
3. You'll receive some HTML code that you need to add to your site so they can verify the submission and confirm that you're the owner
4. A representative from the blog aggregator site will take a look at the site within a few days to verify the submission. Once your request has been approved, a dofollow link to your website will be added to their pages.

Other blog aggregators include [BizSugar.com](#), [BlogEngage.com](#), [BloKube.com](#), and [InBound.org](#). Go ahead and find as many as you can with a quick Google search. The same process as above rings true only most of them—it's as easy as —so try to add your site to as many of them as possible. These are truly powerful backlinks that will help boost your SEO rating significantly.

<http://pen.io/>

<https://www.cheaperseeker.com/>